

Madeleine Correa

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EDUCATION

- ★ Savannah College of Art and Design (SCAD)
 - ★ Bachelor of Fine Arts in UX Design
 - ★ Minor in Graphic Design
 - ★ Graduate May 2026
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UX PRODUCT DESIGNER — AI & EXPERIENCE DESIGN

UX designer focused on accessibility, service design, and AI-assisted creative workflows. Experienced designing digital and physical experiences that simplify complex systems into intuitive, human-centered interactions across digital and physical environments.

EXPERIENCE

Summer Intern | Clique.app | 4 Months

- Created social media content to support brand awareness and student engagement
- Researched event ideas, office branding, and networking activations
- Helped plan office parties, networking events, and content-focused brand experiences
- Spoke with potential partners and identified ways to build future collaboration

Summer Intern | Towns Of | 2 Months

- Supported product, design, and community-focused projects for a growing digital platform
- Assisted with UX research, content planning, and brand development
- Helped organize ideas to improve user engagement and platform usability
- Contributed to marketing, outreach, and early-stage growth strategy

Freelance UX & Graphic Designer | 4 Years

- Designed UX mockups, responsive web experiences, and interface concepts
- Created illustrations, branding assets, and visual identity systems

- Developed user-centered digital experiences focused on usability and visual clarity
- Collaborated with clients from concept development through final delivery

Art Consultant & Event Organizer | Contemporary Art Exchange | 3 Years

- Assisted with contemporary art curation, client communication, and gallery presentation
- Organized and coordinated creative events and exhibitions
- Supported branding, promotional materials, and visual presentation for events

Peer Tutor | Foundations Math | Savannah College of Art and Design | 2 Years

- Guided students through complex concepts using structured, easy-to-understand explanations
- Strengthened communication, collaboration, and problem-solving skills through one-on-one mentoring

Server / Bartender | Nest | 2 Years

- Worked in a fast-paced, customer-facing environment requiring adaptability and communication
- Managed high-pressure situations while maintaining strong customer experience and organization
- Developed multitasking and real-time problem-solving skills

INVOLVEMENT

- FLUX UX Club — 4 years
 - SCAD SERVE Volunteer — 4 years
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CERTIFICATIONS

IBM - Enterprise Design Thinking Practitioner

Complete May 2026

Focused on user-centered design, collaboration, and design thinking methodologies.

Figma Certification

Issued Oct 2025

Focused on user-centered design, collaboration, and design thinking methodologies.

SCADextra Academic Power Skills

Issued Oct 7, 2025 · Team Management

Training in organization, planning, communication, and time management skills.

SCADamp: STAND OUT Badge

Issued Jun 2024

Professional development certification focused on networking, branding, and career readiness.

Adobe Certified

Originally Issued Feb 2023 · Renewed 2024

Certified proficiency in Adobe Creative Suite for visual design and creative workflows.

CORE SKILLS

UX Design: User flows, prototyping, usability testing, systems thinking

Graphic Design: Branding, typography, layout, visual identity

Tools: Figma, Adobe Creative Suite, Adobe Illustrator, Adobe Photoshop, Adobe XD, Midjourney, Adobe Firefly

Web Development: HTML5, JavaScript, TypeScript, PHP

Programming Languages: Python, Java, C++, C#, Swift

Hardware & Prototyping: Arduino

AI & Automation: AI Fluent

Research: User interviews, journey mapping, behavioral insights

AI & Tech: Generative AI workflows, prompt optimization, physical computing

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